



Freckle[™]
by Renaissance®

Freehold Township School District Chooses Freckle

The team at Freehold Township School District are leaders in the personalized learning movement. Their Superintendent, Dr. Ross Kasun, was selected as the 2017 New Jersey Superintendent of the Year and is guiding Freehold Township to deliver a personalized education for each student.

“We’ve always just wanted to push the envelope to be innovative and focus on what our kids need in the changing world,” said Ali Ryan, the Information & Educational Technology Coordinator at Freehold Township.

4,000 Students



400 Teachers



8 Schools



Location
Freehold, NJ



“

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— ALI RYAN

Information & Educational Technology Coordinator
Freehold Township



Discovering Freckle

To make sure their students are receiving the best education possible, the Freehold Township team is constantly searching for high-quality resources.

“Within the personalized learning movement, we’re looking to vet and find the best digital content resources. A lot of them come to us through the travels of our Superintendent,” explained Ali, “but Freckle became what it is in Freehold because of the teacher movement. That’s why it has taken off.”

The Teacher Movement

“We originally had a lot of different resources,” Ali said, “but many of them weren’t being used. Our Assistant Superintendent of Curriculum suggested putting together a digital vetting committee made up of teachers and our technology integration team.”

With over 120 enthusiastic teachers already using the Free Edition of Freckle, it made the list of resources the committee would consider purchasing.

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Why Freehold Township Chose Freckle

When asked why Freckle was the clear winner, Ali explained, “It was undeniable how passionate our teachers were about Freckle. And, now that we’ve been using the School Edition, Freckle is the resource that I have to pay the least attention to. Our teachers love it, want it, and are using it to help their students.”

Looking Forward

To continue bringing personalized learning to their district, Freehold Township is looking forward to expanding Freckle to even more of their schools.

“We have our middle schools loving Freckle Free Edition this year,” said Ali. “Next year, they’ll be clamoring to upgrade to School Edition as well. We try to be out on the cutting edge and Freckle has been a favorite product along the way on our journey.”

Here at Freckle, we’re so proud to have the Freehold Township School District as a part of the Freckle family. We’re very thankful for all of their amazing work!

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